

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

About: SurveyUSA interviewed 1,050 state of Wisconsin adults 01/26/17 through 01/29/17. Of the adults, 895 are registered to vote. Of the registered voters, 809 report having voted in the 11/08/16 general election.

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-2.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Yes	85%	82%	88%	81%	84%	82%	97%	83%	89%	74%	86%	92%	98%	83%	86%
No	12%	14%	9%	16%	13%	12%	2%	14%	7%	20%	11%	6%	2%	13%	11%
Not Sure	3%	4%	3%	3%	3%	6%	0%	3%	3%	6%	3%	2%	0%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	32%	22%	18%	60%	40%	31%	31%	28%	10%	36%	64%

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Party Affiliation							Ideology					Presidential Vot	
Credibility Interval: +/-2.2 pct points		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Yes	85%	100%	100%	100%	100%	100%	100%	100%	87%	90%	80%	90%	87%	100%	100%
No	12%	-	-	-	-	-	-	-	12%	7%	17%	8%	5%	-	-
Not Sure	3%	-	-	-	-	-	-	-	1%	3%	3%	2%	8%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	18%	15%	16%	11%	16%	11%	10%	15%	43%	22%	11%	39%	41%

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Own a Gun?				Permit				Race					Urbanity		
Credibility Interval: +/-2.2 pct points		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Yes	85%	89%	87%	93%	82%	88%	90%	100%	84%	87%	75%	60%	65%	80%	86%	85%	83%
No	12%	9%	9%	5%	14%	8%	6%	0%	13%	11%	11%	35%	31%	12%	11%	11%	14%
Not Sure	3%	3%	4%	2%	3%	4%	4%	0%	3%	2%	13%	5%	4%	8%	2%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	18%	14%	9%	59%	8%	7%	3%	82%	90%	5%	3%	1%	2%	33%	43%	24%

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## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults Credibility Interval: +/-2.2 pct points	All	Region			
		Milwauk	Madiso	Green	Northw
Yes	85%	86%	89%	85%	82%
No	12%	12%	9%	12%	13%
Not Sure	3%	2%	2%	3%	5%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	41%	16%	20%	24%

## 2 In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters Credibility Interval: +/-3.3 pct points	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Trump	39%	47%	32%	36%	38%	40%	43%	37%	42%	38%	42%	42%	26%	43%	37%
Clinton	41%	30%	50%	32%	40%	47%	45%	36%	46%	37%	38%	37%	64%	34%	44%
Other	11%	12%	9%	14%	11%	8%	8%	12%	8%	11%	10%	13%	5%	13%	9%
Did Not Vote	10%	10%	9%	18%	10%	4%	4%	14%	4%	14%	10%	8%	5%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	31%	21%	21%	58%	42%	27%	31%	30%	12%	36%	64%

## 2 In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters Credibility Interval: +/-3.3 pct points	All	Party Affiliation						Ideology						Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Modera	Somew	Very Co	Trump	Clinton
Trump	39%	98%	81%	76%	29%	4%	7%	2%	3%	12%	31%	68%	79%	100%	0%
Clinton	41%	1%	12%	9%	39%	84%	90%	98%	80%	73%	44%	13%	7%	0%	100%
Other	11%	1%	6%	16%	33%	12%	3%	0%	5%	9%	14%	11%	7%	0%	0%
Did Not Vote	10%	-	-	-	-	-	-	-	12%	6%	12%	9%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	18%	15%	16%	11%	16%	11%	10%	16%	40%	23%	11%	39%	41%

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Everytown for Gun Safety ()

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**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.3 pct points																	
Trump	39%	48%	39%	54%	34%	56%	36%	80%	36%	41%	9%	43%	16%	8%	37%	39%	42%
Clinton	41%	32%	36%	33%	46%	27%	36%	13%	44%	40%	68%	26%	53%	38%	43%	40%	38%
Other	11%	13%	14%	5%	10%	9%	14%	0%	11%	11%	7%	6%	29%	15%	9%	12%	10%
Did Not Vote	10%	7%	11%	8%	10%	8%	14%	8%	10%	9%	16%	25%	3%	39%	11%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	18%	14%	10%	57%	8%	7%	3%	81%	92%	4%	2%	1%	2%	33%	43%	24%

**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.3 pct points					
Trump	39%	38%	40%	44%	36%
Clinton	41%	43%	47%	33%	39%
Other	11%	9%	10%	11%	13%
Did Not Vote	10%	10%	3%	12%	12%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	41%	16%	20%	23%

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**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
Strong Republican	9%	12%	6%	9%	8%	7%	10%	9%	9%	7%	10%	9%	8%	10%	8%
Republican	18%	21%	16%	22%	21%	14%	14%	21%	14%	16%	16%	21%	20%	25%	14%
Indy Leans Republican	15%	20%	12%	15%	11%	16%	21%	13%	18%	19%	14%	16%	9%	12%	17%
Independent	16%	19%	14%	20%	14%	16%	16%	16%	16%	19%	14%	17%	13%	14%	18%
Indy Leans Democratic	11%	9%	13%	8%	11%	13%	12%	10%	13%	7%	12%	11%	16%	10%	12%
Democrat	16%	10%	20%	12%	18%	16%	16%	16%	16%	15%	17%	15%	15%	17%	15%
Strong Democrat	11%	7%	13%	11%	10%	14%	8%	10%	11%	11%	10%	9%	17%	8%	12%
Not Sure	4%	2%	6%	4%	7%	5%	1%	6%	3%	6%	6%	2%	2%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Party Affiliation						Ideology					Presidential Vot		
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
Strong Republican	9%	100%	0%	0%	0%	0%	0%	0%	1%	4%	2%	7%	49%	20%	0%
Republican	18%	0%	100%	0%	0%	0%	0%	0%	6%	7%	11%	43%	18%	34%	5%
Indy Leans Republican	15%	0%	0%	100%	0%	0%	0%	0%	0%	4%	13%	30%	23%	27%	3%
Independent	16%	0%	0%	0%	100%	0%	0%	0%	8%	7%	32%	7%	2%	11%	14%
Indy Leans Democratic	11%	0%	0%	0%	0%	100%	0%	0%	6%	29%	13%	2%	0%	1%	21%
Democrat	16%	0%	0%	0%	0%	0%	100%	0%	20%	34%	15%	9%	3%	3%	31%
Strong Democrat	11%	0%	0%	0%	0%	0%	0%	100%	57%	14%	6%	1%	3%	0%	23%
Not Sure	4%	0%	0%	0%	0%	0%	0%	0%	2%	1%	8%	2%	2%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

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**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strong Republican	9%	14%	6%	10%	7%	18%	6%	21%	7%	9%	0%	0%	11%	0%	8%	10%	7%
Republican	18%	22%	19%	19%	17%	31%	17%	25%	17%	18%	3%	40%	6%	13%	22%	17%	16%
Indy Leans Republican	15%	20%	16%	18%	13%	17%	18%	14%	15%	16%	10%	17%	0%	5%	16%	15%	14%
Independent	16%	18%	18%	13%	15%	11%	15%	8%	17%	17%	9%	0%	44%	19%	18%	14%	18%
Indy Leans Democratic	11%	7%	11%	16%	12%	5%	10%	7%	12%	12%	5%	2%	8%	5%	9%	12%	11%
Democrat	16%	9%	13%	9%	20%	10%	21%	5%	16%	14%	45%	14%	20%	28%	15%	15%	16%
Strong Democrat	11%	9%	7%	5%	13%	6%	6%	5%	12%	10%	28%	20%	12%	24%	9%	12%	10%
Not Sure	4%	2%	9%	9%	3%	2%	9%	16%	4%	5%	0%	6%	0%	6%	3%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strong Republican	9%	8%	6%	14%	7%
Republican	18%	22%	15%	15%	16%
Indy Leans Republican	15%	15%	17%	15%	14%
Independent	16%	17%	13%	18%	16%
Indy Leans Democratic	11%	10%	12%	10%	13%
Democrat	16%	14%	18%	16%	16%
Strong Democrat	11%	11%	15%	5%	12%
Not Sure	4%	3%	4%	6%	5%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

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Everytown for Gun Safety ()

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**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
Strongly Support	58%	51%	64%	53%	62%	61%	53%	58%	57%	56%	56%	60%	58%	58%	57%
Support	28%	33%	24%	31%	29%	26%	25%	30%	26%	23%	32%	26%	33%	32%	26%
Oppose	5%	7%	3%	9%	2%	4%	7%	5%	5%	8%	5%	4%	4%	4%	6%
Strongly Oppose	5%	3%	7%	3%	4%	5%	10%	3%	7%	9%	3%	5%	1%	3%	6%
Not Sure	4%	5%	3%	5%	3%	5%	5%	4%	5%	4%	4%	5%	3%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
Strongly Support	58%	46%	43%	40%	58%	71%	69%	85%	80%	70%	58%	45%	46%	45%	73%
Support	28%	44%	43%	39%	22%	18%	22%	4%	6%	23%	27%	39%	35%	37%	17%
Oppose	5%	5%	5%	5%	13%	3%	2%	3%	4%	3%	6%	6%	5%	6%	3%
Strongly Oppose	5%	3%	3%	9%	4%	3%	5%	7%	9%	4%	3%	5%	11%	7%	4%
Not Sure	4%	2%	5%	7%	4%	4%	2%	2%	1%	0%	5%	6%	4%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

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**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strongly Support	58%	41%	65%	47%	63%	42%	61%	44%	59%	57%	68%	68%	58%	79%	62%	58%	51%
Support	28%	36%	30%	34%	24%	34%	34%	29%	27%	29%	9%	31%	33%	21%	26%	29%	30%
Oppose	5%	12%	1%	9%	3%	15%	0%	10%	4%	5%	3%	2%	0%	0%	3%	4%	10%
Strongly Oppose	5%	4%	3%	7%	6%	5%	2%	15%	5%	5%	14%	0%	8%	0%	5%	5%	4%
Not Sure	4%	6%	1%	4%	4%	5%	3%	2%	4%	4%	6%	0%	0%	0%	4%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	58%	61%	59%	50%	57%
Support	28%	26%	26%	37%	25%
Oppose	5%	4%	5%	4%	9%
Strongly Oppose	5%	4%	8%	6%	4%
Not Sure	4%	5%	1%	4%	5%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

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**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
Strongly Support	56%	50%	62%	42%	58%	56%	69%	51%	63%	62%	51%	57%	56%	52%	58%
Support	33%	36%	30%	41%	31%	34%	24%	35%	29%	27%	36%	31%	38%	34%	32%
Oppose	4%	6%	1%	7%	3%	4%	1%	5%	2%	4%	4%	4%	0%	6%	2%
Strongly Oppose	2%	2%	1%	3%	1%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%
Not Sure	6%	6%	6%	6%	7%	4%	5%	7%	5%	5%	6%	7%	4%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
Strongly Support	56%	58%	45%	54%	51%	64%	65%	64%	72%	58%	55%	50%	59%	53%	63%
Support	33%	31%	46%	29%	31%	28%	30%	26%	26%	30%	34%	36%	30%	34%	29%
Oppose	4%	1%	2%	6%	9%	2%	1%	3%	1%	5%	6%	3%	0%	4%	3%
Strongly Oppose	2%	2%	1%	1%	2%	3%	0%	2%	0%	3%	1%	1%	2%	2%	1%
Not Sure	6%	8%	6%	10%	6%	2%	3%	4%	1%	4%	5%	10%	8%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%



# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strongly Support	56%	48%	60%	53%	58%	58%	53%	53%	56%	55%	80%	68%	31%	71%	61%	57%	49%
Support	33%	37%	32%	35%	31%	26%	34%	33%	33%	34%	9%	10%	37%	27%	33%	31%	35%
Oppose	4%	6%	2%	6%	3%	8%	0%	11%	3%	4%	3%	7%	0%	0%	3%	3%	5%
Strongly Oppose	2%	2%	3%	0%	1%	4%	5%	1%	1%	1%	3%	2%	12%	0%	0%	2%	2%
Not Sure	6%	6%	3%	6%	7%	4%	8%	2%	6%	6%	6%	13%	19%	2%	3%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	56%	62%	52%	54%	50%
Support	33%	30%	41%	30%	32%
Oppose	4%	3%	2%	5%	5%
Strongly Oppose	2%	0%	3%	3%	2%
Not Sure	6%	4%	2%	8%	11%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ( )

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.

**6** Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Strongly Support	48%	43%	52%	36%	47%	48%	60%	42%	54%	51%	44%	47%	51%	43%	50%
Support	35%	35%	35%	40%	35%	35%	29%	37%	32%	28%	39%	34%	40%	38%	33%
Oppose	7%	11%	5%	10%	6%	7%	6%	8%	7%	8%	8%	8%	4%	8%	7%
Strongly Oppose	3%	5%	1%	6%	2%	2%	1%	4%	1%	5%	3%	2%	0%	3%	3%
Not Sure	8%	7%	8%	8%	9%	7%	4%	9%	6%	8%	7%	9%	5%	8%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.

**6** Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
Credibility Interval: +/-3.5 pct points		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Strongly Support	48%	45%	33%	44%	41%	51%	64%	63%	74%	58%	46%	33%	47%	41%	60%
Support	35%	36%	49%	30%	30%	41%	29%	27%	23%	32%	33%	45%	33%	36%	30%
Oppose	7%	5%	8%	12%	12%	6%	2%	3%	2%	5%	9%	10%	4%	9%	3%
Strongly Oppose	3%	4%	0%	3%	10%	0%	1%	1%	0%	2%	4%	2%	3%	4%	2%
Not Sure	8%	9%	9%	10%	8%	2%	5%	5%	1%	2%	9%	9%	13%	10%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.

**6** Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strongly Support	48%	37%	49%	36%	53%	51%	43%	40%	48%	47%	65%	59%	43%	59%	51%	48%	42%
Support	35%	40%	37%	40%	32%	32%	36%	27%	35%	35%	24%	41%	35%	31%	39%	33%	33%
Oppose	7%	13%	6%	13%	5%	11%	7%	16%	7%	8%	4%	0%	9%	0%	3%	9%	10%
Strongly Oppose	3%	3%	2%	2%	3%	4%	2%	8%	2%	3%	2%	0%	0%	0%	2%	2%	5%
Not Sure	8%	7%	6%	10%	8%	1%	11%	9%	8%	8%	6%	0%	13%	10%	5%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.

**6** Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	48%	54%	43%	47%	40%
Support	35%	35%	38%	33%	32%
Oppose	7%	3%	7%	9%	14%
Strongly Oppose	3%	2%	2%	2%	5%
Not Sure	8%	5%	9%	9%	8%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Strongly Support	63%	56%	70%	56%	62%	62%	74%	60%	68%	63%	62%	61%	73%	62%	64%
Support	28%	34%	23%	33%	31%	29%	19%	32%	24%	28%	31%	29%	22%	31%	27%
Oppose	4%	5%	3%	6%	3%	5%	3%	4%	4%	4%	4%	5%	2%	4%	4%
Strongly Oppose	2%	3%	1%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%
Not Sure	2%	3%	2%	4%	1%	3%	1%	3%	2%	4%	1%	3%	0%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Party Affiliation						Ideology					Presidential Vot		
Credibility Interval: +/-3.4 pct points		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Strongly Support	63%	61%	60%	61%	52%	68%	72%	76%	73%	67%	61%	59%	67%	59%	71%
Support	28%	35%	33%	27%	34%	25%	21%	19%	18%	22%	32%	32%	26%	31%	23%
Oppose	4%	3%	3%	8%	7%	2%	3%	1%	5%	6%	3%	3%	6%	5%	3%
Strongly Oppose	2%	1%	1%	2%	2%	3%	2%	3%	4%	3%	1%	2%	1%	2%	2%
Not Sure	2%	0%	3%	3%	4%	2%	1%	0%	0%	2%	3%	4%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
Credibility Interval: +/-3.4 pct points		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Strongly Support	63%	50%	65%	61%	68%	55%	62%	54%	65%	62%	77%	76%	61%	75%	67%	64%	58%
Support	28%	36%	30%	30%	25%	30%	32%	28%	28%	29%	16%	7%	12%	25%	26%	29%	30%
Oppose	4%	4%	3%	4%	5%	5%	4%	9%	4%	4%	1%	5%	26%	0%	4%	2%	8%
Strongly Oppose	2%	4%	0%	4%	1%	3%	0%	9%	2%	2%	6%	0%	0%	0%	2%	2%	3%
Not Sure	2%	5%	2%	1%	2%	6%	2%	0%	2%	2%	0%	12%	0%	0%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Region			
Credibility Interval: +/-3.4 pct points		Milwauk	Madiso	Green	Northw
Strongly Support	63%	68%	57%	62%	61%
Support	28%	24%	37%	28%	29%
Oppose	4%	5%	2%	5%	4%
Strongly Oppose	2%	1%	3%	1%	3%
Not Sure	2%	1%	1%	4%	3%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
Strongly Support	8%	9%	7%	8%	6%	9%	11%	7%	10%	14%	6%	5%	7%	5%	10%
Support	12%	16%	9%	16%	11%	11%	10%	13%	11%	13%	13%	11%	10%	16%	10%
Oppose	26%	28%	23%	25%	24%	24%	30%	25%	27%	28%	27%	25%	20%	24%	27%
Strongly Oppose	49%	42%	55%	45%	53%	53%	44%	50%	49%	38%	50%	52%	63%	51%	48%
Not Sure	5%	5%	6%	7%	6%	2%	6%	6%	4%	6%	5%	7%	1%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
Strongly Support	8%	18%	7%	8%	8%	1%	9%	9%	12%	4%	6%	8%	15%	10%	7%
Support	12%	17%	13%	18%	11%	4%	7%	10%	5%	11%	12%	12%	17%	16%	7%
Oppose	26%	28%	40%	33%	26%	19%	23%	4%	4%	15%	28%	33%	35%	35%	15%
Strongly Oppose	49%	30%	34%	31%	51%	75%	57%	76%	78%	66%	48%	37%	29%	32%	67%
Not Sure	5%	7%	6%	9%	4%	1%	5%	1%	0%	4%	5%	9%	4%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strongly Support	8%	10%	6%	10%	8%	9%	6%	20%	8%	7%	11%	27%	21%	11%	9%	7%	8%
Support	12%	22%	6%	22%	8%	40%	16%	22%	8%	12%	13%	26%	6%	8%	11%	12%	13%
Oppose	26%	29%	27%	28%	24%	18%	27%	25%	26%	26%	18%	18%	19%	9%	24%	24%	31%
Strongly Oppose	49%	34%	52%	35%	56%	32%	46%	26%	52%	49%	50%	29%	53%	59%	50%	52%	43%
Not Sure	5%	4%	9%	4%	5%	1%	5%	8%	6%	5%	8%	0%	0%	13%	6%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	8%	10%	4%	9%	6%
Support	12%	12%	11%	15%	10%
Oppose	26%	24%	29%	25%	28%
Strongly Oppose	49%	49%	51%	45%	51%
Not Sure	5%	5%	6%	5%	5%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Strongly Support	6%	8%	4%	8%	5%	3%	7%	6%	5%	7%	5%	5%	7%	5%	6%
Support	10%	12%	8%	13%	10%	8%	9%	11%	9%	14%	9%	10%	4%	13%	9%
Oppose	19%	24%	16%	17%	22%	19%	20%	20%	19%	20%	24%	16%	17%	19%	20%
Strongly Oppose	60%	52%	68%	58%	60%	68%	56%	59%	62%	53%	57%	65%	71%	59%	61%
Not Sure	4%	4%	5%	3%	4%	2%	8%	4%	5%	6%	4%	4%	1%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
Credibility Interval: +/-3.4 pct points		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Strongly Support	6%	15%	6%	5%	6%	3%	3%	5%	3%	3%	6%	5%	12%	9%	4%
Support	10%	9%	15%	21%	9%	3%	5%	5%	7%	7%	8%	12%	22%	15%	5%
Oppose	19%	29%	26%	25%	22%	13%	13%	9%	4%	16%	22%	23%	23%	25%	12%
Strongly Oppose	60%	43%	47%	45%	62%	81%	73%	78%	84%	73%	61%	53%	38%	45%	76%
Not Sure	4%	4%	6%	4%	2%	1%	6%	3%	2%	2%	4%	7%	4%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%



# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.4 pct points																	
Strongly Support	6%	8%	3%	9%	5%	6%	2%	18%	5%	5%	12%	22%	8%	11%	7%	6%	4%
Support	10%	17%	4%	12%	9%	29%	12%	19%	8%	10%	6%	25%	3%	0%	9%	10%	12%
Oppose	19%	24%	25%	28%	15%	20%	23%	22%	19%	20%	16%	21%	23%	10%	18%	16%	28%
Strongly Oppose	60%	48%	67%	48%	65%	43%	62%	37%	63%	61%	60%	33%	54%	78%	61%	64%	53%
Not Sure	4%	3%	1%	3%	5%	2%	1%	4%	5%	4%	5%	0%	12%	0%	5%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.4 pct points					
Strongly Support	6%	7%	2%	8%	5%
Support	10%	9%	18%	9%	7%
Oppose	19%	19%	15%	15%	27%
Strongly Oppose	60%	61%	62%	62%	56%
Not Sure	4%	4%	3%	6%	4%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
More Likely To Vote For That Candid	9%	12%	7%	12%	8%	6%	13%	9%	9%	17%	7%	7%	7%	9%	9%
Less Likely	64%	61%	67%	62%	65%	70%	60%	63%	65%	55%	67%	65%	72%	61%	66%
No Difference	15%	19%	12%	18%	15%	11%	16%	16%	14%	16%	15%	16%	10%	18%	13%
Not Sure	11%	9%	14%	9%	13%	12%	12%	11%	12%	13%	10%	12%	11%	11%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
Credibility Interval: +/-3.4 pct points		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
More Likely To Vote For That Candid	9%	16%	9%	19%	11%	1%	3%	4%	10%	3%	7%	9%	25%	15%	5%
Less Likely	64%	40%	57%	42%	66%	86%	81%	82%	84%	82%	67%	53%	36%	48%	80%
No Difference	15%	27%	23%	21%	13%	8%	7%	7%	1%	9%	13%	23%	27%	22%	7%
Not Sure	11%	17%	11%	17%	10%	6%	9%	6%	5%	7%	13%	16%	12%	16%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
Credibility Interval: +/-3.4 pct points		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
More Likely To Vote For That Candid	9%	15%	8%	12%	7%	17%	7%	22%	8%	9%	8%	11%	8%	8%	9%	10%	9%
Less Likely	64%	50%	63%	56%	71%	54%	62%	56%	66%	64%	69%	55%	77%	80%	68%	62%	63%
No Difference	15%	25%	14%	18%	11%	22%	17%	21%	14%	15%	13%	28%	0%	6%	12%	17%	16%
Not Sure	11%	9%	15%	13%	11%	7%	13%	2%	12%	12%	11%	7%	15%	6%	12%	11%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.4 pct points					
More Likely To Vote For That Candid	9%	8%	14%	10%	7%
Less Likely	64%	68%	57%	59%	67%
No Difference	15%	13%	19%	16%	14%
Not Sure	11%	10%	10%	15%	12%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
Strongly Support	9%	14%	5%	14%	9%	6%	6%	11%	6%	10%	9%	11%	4%	10%	9%
Support	17%	21%	14%	22%	19%	15%	13%	20%	14%	22%	18%	15%	12%	24%	14%
Oppose	23%	25%	22%	24%	21%	24%	26%	22%	25%	20%	23%	26%	24%	19%	26%
Strongly Oppose	38%	29%	45%	27%	35%	41%	49%	31%	45%	32%	38%	35%	55%	31%	41%
Not Sure	13%	11%	14%	14%	16%	13%	6%	15%	9%	16%	12%	14%	5%	16%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Party Affiliation							Ideology					Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Modera	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
Strongly Support	9%	30%	9%	15%	9%	2%	2%	4%	6%	5%	5%	12%	22%	16%	4%
Support	17%	25%	32%	25%	14%	2%	9%	8%	10%	9%	12%	27%	34%	29%	7%
Oppose	23%	16%	24%	29%	21%	27%	25%	14%	9%	22%	28%	23%	21%	20%	22%
Strongly Oppose	38%	21%	21%	20%	40%	56%	53%	68%	68%	54%	39%	21%	17%	20%	58%
Not Sure	13%	8%	14%	11%	16%	13%	11%	6%	6%	10%	15%	16%	5%	15%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strongly Support	9%	19%	3%	21%	5%	35%	10%	23%	6%	9%	5%	28%	8%	11%	9%	10%	8%
Support	17%	24%	11%	18%	17%	34%	15%	35%	15%	17%	18%	32%	3%	14%	17%	18%	18%
Oppose	23%	20%	27%	27%	23%	6%	26%	23%	25%	24%	18%	17%	23%	9%	28%	20%	23%
Strongly Oppose	38%	23%	40%	16%	46%	17%	31%	2%	42%	37%	52%	24%	56%	56%	34%	41%	38%
Not Sure	13%	13%	19%	18%	10%	7%	18%	17%	12%	13%	7%	0%	10%	10%	13%	12%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	9%	8%	11%	11%	8%
Support	17%	17%	25%	14%	15%
Oppose	23%	26%	17%	25%	23%
Strongly Oppose	38%	38%	35%	37%	40%
Not Sure	13%	12%	12%	13%	14%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
More Likely To Vote For That Candid	15%	21%	10%	20%	18%	11%	11%	18%	11%	18%	15%	15%	12%	17%	14%
Less Likely	51%	45%	56%	45%	45%	54%	64%	45%	59%	45%	52%	49%	66%	42%	57%
No Difference	20%	23%	18%	24%	21%	21%	14%	22%	18%	23%	20%	22%	12%	26%	17%
Not Sure	13%	10%	16%	12%	17%	14%	10%	14%	12%	14%	13%	14%	10%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
More Likely To Vote For That Candid	15%	39%	22%	26%	14%	3%	5%	1%	6%	4%	10%	22%	42%	28%	5%
Less Likely	51%	25%	31%	30%	50%	77%	75%	84%	82%	72%	57%	29%	23%	29%	75%
No Difference	20%	23%	33%	27%	23%	11%	8%	9%	9%	15%	17%	31%	26%	28%	10%
Not Sure	13%	12%	14%	17%	12%	9%	12%	6%	2%	9%	17%	18%	9%	15%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

# Results of SurveyUSA Mkt Research Study #23399



**Geography:** Wisconsin  
**Data Collected:** 01/26/2017 - 01/29/2017  
**Release Date:** 01/30/2017  
**Percentages**

**Sponsor:**  
 Everytown for Gun Safety ( )

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
Credibility Interval: +/-3.5 pct points		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
More Likely To Vote For That Candid	15%	23%	7%	28%	12%	35%	14%	45%	12%	15%	13%	22%	8%	13%	11%	17%	17%
Less Likely	51%	41%	49%	35%	59%	29%	47%	17%	56%	51%	68%	27%	67%	51%	52%	51%	51%
No Difference	20%	26%	25%	23%	16%	24%	25%	31%	19%	20%	10%	32%	13%	22%	25%	19%	17%
Not Sure	13%	10%	18%	14%	13%	11%	15%	8%	14%	13%	9%	19%	12%	14%	12%	13%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Region			
Credibility Interval: +/-3.5 pct points		Milwauk	Madiso	Green	Northw
More Likely To Vote For That Candid	15%	12%	22%	15%	17%
Less Likely	51%	54%	46%	47%	55%
No Difference	20%	23%	18%	22%	15%
Not Sure	13%	11%	14%	16%	14%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Strongly Support	9%	12%	7%	12%	10%	6%	8%	11%	7%	13%	9%	8%	4%	9%	9%
Support	12%	16%	8%	16%	13%	11%	8%	14%	10%	9%	13%	13%	11%	16%	10%
Oppose	20%	22%	19%	17%	20%	23%	23%	18%	23%	20%	23%	20%	16%	19%	22%
Strongly Oppose	48%	39%	57%	43%	48%	51%	52%	46%	52%	44%	47%	47%	65%	44%	51%
Not Sure	10%	11%	9%	13%	10%	9%	8%	11%	8%	13%	8%	11%	4%	13%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters Credibility Interval: +/-3.5 pct points	All	Party Affiliation							Ideology					Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Modera	Somew	Very Co	Trump	Clinton
Strongly Support	9%	28%	9%	18%	9%	1%	1%	2%	5%	2%	4%	13%	29%	17%	2%
Support	12%	19%	28%	18%	7%	4%	4%	2%	0%	5%	8%	24%	19%	22%	4%
Oppose	20%	15%	27%	22%	19%	21%	18%	17%	13%	20%	21%	23%	21%	21%	18%
Strongly Oppose	48%	31%	27%	28%	49%	68%	71%	76%	74%	66%	56%	26%	22%	26%	70%
Not Sure	10%	8%	9%	14%	17%	6%	6%	4%	7%	6%	11%	13%	8%	14%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters Credibility Interval: +/-3.5 pct points	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Strongly Support	9%	16%	4%	20%	6%	24%	12%	25%	7%	9%	8%	11%	8%	11%	6%	12%	7%
Support	12%	18%	7%	19%	10%	34%	5%	22%	10%	12%	12%	40%	6%	9%	14%	11%	12%
Oppose	20%	19%	24%	28%	19%	7%	25%	42%	20%	21%	22%	5%	3%	25%	24%	17%	23%
Strongly Oppose	48%	37%	52%	23%	56%	27%	47%	11%	53%	48%	56%	38%	68%	55%	45%	52%	48%
Not Sure	10%	10%	13%	10%	9%	9%	12%	0%	10%	10%	1%	7%	15%	0%	12%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	9%	7%	18%	10%	5%
Support	12%	13%	12%	14%	9%
Oppose	20%	22%	14%	24%	19%
Strongly Oppose	48%	47%	49%	43%	54%
Not Sure	10%	11%	6%	8%	13%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
More Likely To Vote For That Candid	13%	17%	9%	14%	15%	10%	11%	15%	11%	15%	11%	12%	12%	12%	13%
Less Likely	59%	52%	65%	53%	59%	62%	62%	56%	62%	54%	60%	58%	67%	55%	61%
No Difference	17%	21%	12%	20%	15%	16%	16%	17%	16%	16%	18%	18%	12%	21%	14%
Not Sure	12%	10%	14%	13%	11%	13%	11%	12%	12%	15%	10%	12%	9%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Party Affiliation						Ideology						Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
More Likely To Vote For That Candid	13%	34%	17%	27%	11%	3%	1%	0%	4%	3%	7%	21%	38%	24%	4%
Less Likely	59%	31%	43%	32%	57%	79%	86%	88%	86%	77%	67%	35%	32%	35%	82%
No Difference	17%	22%	28%	22%	18%	13%	5%	5%	6%	13%	13%	28%	20%	25%	6%
Not Sure	12%	12%	13%	19%	14%	5%	7%	7%	4%	8%	13%	16%	11%	16%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%



# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
Credibility Interval: +/-3.5 pct points		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
More Likely To Vote For That Candid	13%	19%	6%	28%	10%	32%	12%	38%	10%	13%	9%	22%	8%	8%	10%	15%	13%
Less Likely	59%	47%	62%	38%	66%	32%	64%	28%	63%	58%	74%	45%	58%	59%	59%	58%	60%
No Difference	17%	23%	15%	23%	13%	25%	16%	27%	15%	17%	6%	25%	9%	25%	19%	15%	16%
Not Sure	12%	11%	17%	11%	11%	12%	8%	8%	12%	12%	11%	8%	25%	8%	12%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Region			
Credibility Interval: +/-3.5 pct points		Milwauk	Madiso	Green	Northw
More Likely To Vote For That Candid	13%	11%	19%	15%	11%
Less Likely	59%	60%	57%	56%	61%
No Difference	17%	18%	15%	17%	15%
Not Sure	12%	12%	10%	13%	13%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Strongly Support	32%	34%	30%	27%	35%	30%	35%	32%	32%	32%	32%	32%	31%	33%	31%
Support	40%	43%	37%	44%	42%	39%	33%	43%	36%	39%	44%	39%	35%	43%	38%
Oppose	10%	10%	10%	13%	6%	11%	11%	9%	11%	10%	10%	11%	8%	7%	12%
Strongly Oppose	8%	5%	10%	5%	7%	10%	9%	6%	10%	7%	6%	8%	14%	7%	8%
Not Sure	10%	8%	13%	11%	10%	10%	12%	10%	11%	12%	8%	10%	13%	10%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

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Sponsor:

Everytown for Gun Safety ( )

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**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters Credibility Interval: +/-3.5 pct points	All	Party Affiliation							Ideology					Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Modera	Somew	Very Co	Trump	Clinton
Strongly Support	32%	52%	28%	31%	34%	26%	33%	24%	31%	25%	28%	30%	60%	36%	30%
Support	40%	27%	51%	42%	43%	40%	35%	35%	36%	40%	42%	45%	24%	40%	35%
Oppose	10%	5%	9%	11%	10%	10%	13%	11%	11%	14%	11%	8%	5%	10%	11%
Strongly Oppose	8%	7%	6%	7%	3%	11%	10%	18%	14%	8%	8%	6%	5%	5%	12%
Not Sure	10%	8%	7%	9%	11%	14%	10%	13%	8%	13%	12%	10%	5%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters Credibility Interval: +/-3.5 pct points	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Strongly Support	32%	30%	31%	35%	32%	35%	33%	30%	31%	32%	26%	52%	9%	40%	31%	32%	32%
Support	40%	48%	35%	36%	39%	37%	32%	36%	41%	40%	52%	32%	35%	31%	40%	42%	35%
Oppose	10%	11%	9%	11%	10%	14%	8%	16%	10%	10%	7%	8%	21%	13%	11%	9%	12%
Strongly Oppose	8%	3%	10%	8%	9%	7%	16%	10%	7%	8%	6%	2%	17%	16%	8%	7%	10%
Not Sure	10%	8%	15%	9%	10%	8%	11%	7%	11%	11%	8%	6%	17%	0%	11%	10%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

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Percentages

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	32%	31%	37%	35%	26%
Support	40%	40%	36%	41%	42%
Oppose	10%	9%	10%	10%	12%
Strongly Oppose	8%	9%	6%	5%	10%
Not Sure	10%	11%	11%	9%	10%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Gender		Age				<50 / 50+		Education				Parent?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	High Sc	Some C	College	Post-gr	Yes	No
Credibility Interval: +/-3.5 pct points															
Strongly Support	8%	11%	5%	10%	7%	8%	6%	8%	7%	7%	7%	10%	6%	6%	9%
Support	11%	16%	7%	14%	12%	11%	7%	13%	9%	15%	9%	10%	12%	12%	10%
Oppose	31%	26%	35%	39%	22%	24%	40%	29%	33%	34%	32%	27%	28%	26%	33%
Strongly Oppose	36%	35%	36%	26%	42%	43%	29%	35%	36%	25%	38%	38%	44%	39%	34%
Not Sure	15%	12%	17%	11%	16%	14%	17%	14%	15%	18%	14%	14%	10%	16%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	47%	53%	24%	31%	22%	23%	55%	45%	25%	31%	31%	13%	35%	65%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Party Affiliation							Ideology					Presidential Vot	
		Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Very Li	Somew	Moder	Somew	Very Co	Trump	Clinton
Credibility Interval: +/-3.5 pct points															
Strongly Support	8%	21%	6%	10%	7%	5%	3%	8%	13%	2%	5%	9%	18%	11%	5%
Support	11%	19%	20%	11%	13%	3%	8%	3%	6%	9%	10%	16%	11%	18%	5%
Oppose	31%	25%	40%	33%	31%	30%	23%	30%	23%	32%	30%	30%	43%	31%	28%
Strongly Oppose	36%	21%	22%	24%	38%	46%	51%	49%	52%	50%	36%	27%	17%	21%	50%
Not Sure	15%	14%	11%	23%	11%	16%	15%	10%	6%	8%	19%	18%	11%	19%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	18%	15%	16%	11%	16%	11%	9%	16%	39%	23%	12%	43%	45%

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Own a Gun?				Permit				Race					Urbanity		
		I Do	Someo	Both Of	Neither	I Do	Someo	Both Of	Neither	White/C	Black/A	Hispani	Asian A	Mixed/	Urban	Suburb	Rural
Credibility Interval: +/-3.5 pct points																	
Strongly Support	8%	14%	4%	12%	6%	19%	9%	19%	6%	7%	3%	46%	3%	22%	10%	6%	8%
Support	11%	18%	12%	11%	8%	30%	13%	27%	8%	11%	16%	19%	14%	3%	10%	12%	11%
Oppose	31%	33%	36%	26%	30%	26%	25%	13%	33%	32%	15%	13%	31%	31%	32%	31%	29%
Strongly Oppose	36%	26%	33%	33%	40%	20%	36%	21%	38%	36%	45%	7%	16%	36%	32%	38%	36%
Not Sure	15%	9%	16%	18%	16%	5%	17%	20%	15%	14%	21%	16%	36%	8%	15%	13%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	19%	14%	10%	57%	8%	7%	4%	81%	93%	4%	2%	1%	1%	33%	44%	24%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

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Percentages

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Region			
		Milwauk	Madiso	Green	Northw
Credibility Interval: +/-3.5 pct points					
Strongly Support	8%	10%	8%	7%	5%
Support	11%	10%	9%	14%	13%
Oppose	31%	30%	37%	30%	28%
Strongly Oppose	36%	35%	35%	35%	38%
Not Sure	15%	15%	11%	14%	17%
Total	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	41%	18%	19%	22%

## All Questions Crosstabbed By All Questions

**1** Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Registered WI			Nov Vote				Party Affiliation							
		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Credibility Interval: +/-2.2 pct points																
Yes	85%	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				39%	41%	11%	10%	9%	18%	15%	16%	11%	16%	11%	4%

# Results of SurveyUSA Mkt Research Study #23399



Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

Sponsor:  
 Everytown for Gun Safety ()

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-2.2 pct points																
Yes	85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Permit For Handgun					Removing Requirement					Given Danger				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-2.2 pct points																
Yes	85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Credibility Interval: +/-2.2 pct points														
Yes	85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ( )

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults Credibility Interval: +/-2.2 pct points	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Yes	85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

## 1 Are you registered to vote in the state of Wisconsin?

1050 Adults Credibility Interval: +/-2.2 pct points	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Yes	85%	100%	100%	100%	100%	100%
No	12%	-	-	-	-	-
Not Sure	3%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	8%	11%	31%	36%	15%

## 2 In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters Credibility Interval: +/-3.3 pct points	All	Registered WI			Nov Vote				Party Affiliation							
		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Trump	39%	39%	0%	0%	-	-	-	-	98%	81%	76%	29%	4%	7%	2%	46%
Clinton	41%	41%	0%	0%	-	-	-	-	1%	12%	9%	39%	84%	90%	98%	29%
Other	11%	11%	0%	0%	-	-	-	-	1%	6%	16%	33%	12%	3%	0%	24%
Did Not Vote	10%	10%	0%	0%	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	0%	0%					100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%					9%	18%	15%	16%	11%	16%	11%	4%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters Credibility Interval: +/-3.3 pct points	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Trump	39%	34%	57%	52%	57%	53%	41%	45%	51%	49%	51%	37%	45%	54%	60%	59%
Clinton	41%	57%	27%	27%	39%	31%	51%	39%	32%	42%	30%	57%	39%	17%	31%	27%
Other	11%	9%	16%	21%	4%	16%	9%	15%	18%	9%	19%	6%	15%	29%	9%	15%
Did Not Vote	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters Credibility Interval: +/-3.3 pct points	All	Permit For Handgun					Removing Requirement					Given Danger				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Trump	39%	40%	47%	54%	46%	59%	54%	59%	59%	28%	55%	68%	64%	57%	32%	56%
Clinton	41%	51%	36%	30%	54%	17%	40%	27%	27%	61%	28%	28%	21%	28%	57%	37%
Other	11%	9%	17%	17%	0%	25%	6%	13%	14%	11%	16%	5%	16%	16%	11%	8%
Did Not Vote	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters Credibility Interval: +/-3.3 pct points	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Trump	39%	69%	32%	63%	59%	75%	73%	36%	23%	53%	78%	25%	61%	48%
Clinton	41%	24%	56%	22%	29%	19%	18%	43%	69%	33%	15%	65%	22%	34%
Other	11%	7%	12%	15%	13%	6%	10%	21%	8%	14%	6%	10%	17%	17%
Did Not Vote	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%



# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.3 pct points															
Trump	39%	82%	77%	45%	23%	60%	81%	26%	66%	57%	49%	44%	42%	29%	35%
Clinton	41%	12%	14%	39%	65%	25%	13%	63%	17%	29%	42%	40%	48%	69%	51%
Other	11%	6%	9%	15%	11%	15%	6%	11%	16%	14%	8%	17%	10%	2%	14%
Did Not Vote	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**2** In the election for President last November, did you ... vote for Donald Trump? Vote for Hillary Clinton? Vote for another candidate? Or did you not get a chance to vote?

895 Registered Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.3 pct points						
Trump	39%	62%	69%	44%	26%	55%
Clinton	41%	32%	21%	41%	62%	36%
Other	11%	6%	10%	16%	12%	9%
Did Not Vote	10%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strong Republican	9%	9%	0%	0%	20%	0%	1%	0%	-	-	-	-	-	-	-	-
Republican	18%	18%	0%	0%	34%	5%	10%	0%	-	-	-	-	-	-	-	-
Indy Leans Republican	15%	15%	0%	0%	27%	3%	20%	0%	-	-	-	-	-	-	-	-
Independent	16%	16%	0%	0%	11%	14%	45%	0%	-	-	-	-	-	-	-	-
Indy Leans Democratic	11%	11%	0%	0%	1%	21%	11%	0%	-	-	-	-	-	-	-	-
Democrat	16%	16%	0%	0%	3%	31%	3%	0%	-	-	-	-	-	-	-	-
Strong Democrat	11%	11%	0%	0%	0%	23%	0%	0%	-	-	-	-	-	-	-	-
Not Sure	4%	4%	0%	0%	5%	3%	9%	0%	-	-	-	-	-	-	-	-
Total	100%	100%	0%	0%	100%	100%	100%	0%								
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%								

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strong Republican	9%	7%	14%	8%	5%	4%	9%	8%	2%	14%	11%	8%	9%	6%	14%	11%
Republican	18%	14%	28%	18%	11%	23%	14%	26%	9%	10%	18%	13%	26%	20%	0%	22%
Indy Leans Republican	15%	10%	21%	14%	27%	27%	15%	14%	23%	10%	26%	14%	13%	25%	17%	21%
Independent	16%	16%	13%	40%	13%	15%	15%	15%	41%	25%	16%	14%	14%	27%	58%	16%
Indy Leans Democratic	11%	14%	7%	7%	7%	11%	13%	9%	7%	21%	4%	12%	13%	9%	2%	2%
Democrat	16%	19%	12%	6%	16%	7%	18%	15%	6%	1%	9%	21%	13%	3%	3%	11%
Strong Democrat	11%	16%	1%	5%	14%	5%	12%	9%	8%	15%	8%	14%	8%	5%	6%	7%
Not Sure	4%	5%	4%	1%	5%	8%	4%	5%	4%	2%	6%	4%	4%	5%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

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Percentages

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points																
Strong Republican	9%	8%	11%	7%	5%	0%	20%	12%	9%	5%	11%	22%	8%	13%	6%	8%
Republican	18%	17%	21%	11%	8%	27%	15%	20%	28%	13%	19%	20%	26%	24%	14%	24%
Indy Leans Republican	15%	15%	15%	29%	15%	17%	16%	23%	20%	10%	27%	14%	31%	19%	11%	16%
Independent	16%	13%	20%	28%	17%	31%	15%	14%	17%	17%	12%	16%	14%	18%	16%	7%
Indy Leans Democratic	11%	12%	10%	6%	16%	10%	1%	4%	8%	17%	2%	6%	3%	7%	15%	2%
Democrat	16%	18%	12%	13%	14%	7%	17%	9%	14%	18%	15%	7%	8%	10%	19%	22%
Strong Democrat	11%	13%	7%	4%	18%	1%	13%	9%	2%	16%	2%	8%	5%	5%	14%	8%
Not Sure	4%	4%	5%	3%	7%	8%	4%	8%	2%	4%	11%	5%	5%	3%	4%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Credibility Interval: +/-3.5 pct points														
Strong Republican	9%	15%	5%	16%	13%	29%	12%	6%	5%	5%	22%	4%	10%	8%
Republican	18%	18%	16%	27%	17%	18%	34%	19%	10%	20%	26%	11%	30%	19%
Indy Leans Republican	15%	31%	10%	22%	23%	25%	22%	19%	8%	14%	26%	9%	20%	19%
Independent	16%	19%	17%	14%	14%	15%	13%	15%	17%	21%	15%	16%	18%	15%
Indy Leans Democratic	11%	1%	15%	6%	5%	3%	1%	13%	16%	11%	2%	17%	6%	8%
Democrat	16%	5%	20%	7%	12%	4%	9%	17%	22%	13%	5%	23%	6%	14%
Strong Democrat	11%	5%	14%	5%	6%	5%	5%	6%	19%	5%	1%	17%	5%	5%
Not Sure	4%	6%	4%	2%	10%	2%	3%	6%	3%	11%	3%	3%	5%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strong Republican	9%	27%	13%	6%	6%	7%	23%	5%	12%	9%	14%	6%	5%	8%	7%
Republican	18%	18%	43%	24%	10%	16%	24%	13%	30%	19%	16%	23%	16%	13%	12%
Indy Leans Republican	15%	31%	23%	16%	9%	22%	32%	8%	20%	24%	15%	16%	16%	13%	14%
Independent	16%	16%	9%	15%	16%	27%	14%	16%	18%	19%	17%	18%	16%	5%	16%
Indy Leans Democratic	11%	1%	3%	12%	15%	7%	2%	15%	9%	5%	9%	11%	10%	15%	15%
Democrat	16%	2%	5%	14%	23%	10%	2%	23%	5%	10%	16%	14%	20%	19%	15%
Strong Democrat	11%	2%	2%	9%	17%	4%	0%	16%	3%	6%	8%	9%	11%	24%	13%
Not Sure	4%	3%	2%	4%	5%	7%	2%	5%	3%	8%	5%	3%	6%	3%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**3** Do you consider yourself ... a strong Republican? A Republican? An Independent who leans Republican? An Independent? An Independent who leans Democratic? A Democrat? Or a strong Democrat?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
Strong Republican	9%	24%	14%	7%	5%	8%
Republican	18%	15%	32%	24%	11%	13%
Indy Leans Republican	15%	19%	15%	16%	10%	23%
Independent	16%	14%	19%	16%	17%	13%
Indy Leans Democratic	11%	8%	3%	11%	14%	12%
Democrat	16%	7%	11%	12%	22%	16%
Strong Democrat	11%	11%	3%	10%	15%	7%
Not Sure	4%	4%	3%	4%	4%	8%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	58%	58%	0%	0%	45%	73%	45%	0%	46%	43%	40%	58%	71%	69%	85%	62%
Support	28%	28%	0%	0%	37%	17%	38%	0%	44%	43%	39%	22%	18%	22%	4%	24%
Oppose	5%	5%	0%	0%	6%	3%	9%	0%	5%	5%	5%	13%	3%	2%	3%	2%
Strongly Oppose	5%	5%	0%	0%	7%	4%	2%	0%	3%	3%	9%	4%	3%	5%	7%	6%
Not Sure	4%	4%	0%	0%	5%	3%	6%	0%	2%	5%	7%	4%	4%	2%	2%	7%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	58%	-	-	-	-	-	77%	36%	16%	27%	29%	80%	41%	22%	28%	38%
Support	28%	-	-	-	-	-	13%	52%	30%	28%	44%	9%	52%	36%	18%	38%
Oppose	5%	-	-	-	-	-	4%	4%	25%	23%	7%	4%	2%	27%	27%	0%
Strongly Oppose	5%	-	-	-	-	-	5%	4%	17%	19%	1%	6%	3%	10%	17%	3%
Not Sure	4%	-	-	-	-	-	2%	4%	13%	2%	20%	1%	3%	5%	10%	21%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%						56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	58%	73%	32%	26%	40%	25%	55%	27%	38%	79%	22%	54%	18%	30%	75%	36%
Support	28%	17%	53%	31%	16%	29%	22%	49%	41%	15%	50%	15%	53%	50%	18%	30%
Oppose	5%	3%	9%	23%	5%	0%	4%	13%	11%	1%	1%	10%	8%	15%	1%	3%
Strongly Oppose	5%	5%	2%	8%	36%	13%	16%	4%	6%	4%	2%	20%	15%	1%	4%	3%
Not Sure	4%	2%	4%	13%	3%	32%	3%	7%	4%	1%	25%	1%	7%	5%	2%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.5 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	58%	34%	68%	33%	51%	44%	33%	45%	79%	61%	38%	68%	49%	52%
Support	28%	24%	24%	45%	33%	23%	44%	42%	13%	28%	33%	21%	38%	33%
Oppose	5%	10%	3%	14%	3%	14%	9%	5%	2%	2%	11%	4%	6%	3%
Strongly Oppose	5%	26%	3%	2%	4%	17%	9%	3%	3%	2%	16%	4%	1%	4%
Not Sure	4%	5%	3%	7%	8%	3%	5%	5%	2%	7%	3%	2%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	58%	41%	39%	42%	75%	43%	42%	68%	42%	47%	66%	50%	59%	62%	55%
Support	28%	22%	46%	45%	17%	33%	27%	24%	38%	37%	21%	37%	28%	13%	26%
Oppose	5%	11%	3%	5%	3%	11%	9%	3%	8%	5%	3%	7%	3%	5%	5%
Strongly Oppose	5%	24%	4%	3%	3%	3%	18%	3%	5%	2%	8%	2%	6%	11%	1%
Not Sure	4%	2%	7%	5%	2%	10%	3%	2%	7%	9%	2%	3%	3%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**4** A few questions today about guns... do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring all gun buyers to pass a criminal background check, no matter where they buy a gun or whom they buy a gun from?

809 2016 Voters	All	Sue Business Owners				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	58%	54%	31%	52%	75%	50%
Support	28%	19%	51%	34%	17%	30%
Oppose	5%	7%	12%	5%	1%	9%
Strongly Oppose	5%	12%	5%	6%	4%	2%
Not Sure	4%	8%	2%	3%	3%	9%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	56%	56%	0%	0%	53%	63%	41%	0%	58%	45%	54%	51%	64%	65%	64%	54%
Support	33%	33%	0%	0%	34%	29%	43%	0%	31%	46%	29%	31%	28%	30%	26%	33%
Oppose	4%	4%	0%	0%	4%	3%	6%	0%	1%	2%	6%	9%	2%	1%	3%	3%
Strongly Oppose	2%	2%	0%	0%	2%	1%	1%	0%	2%	1%	1%	2%	3%	0%	2%	1%
Not Sure	6%	6%	0%	0%	7%	4%	10%	0%	8%	6%	10%	6%	2%	3%	4%	9%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	56%	75%	25%	42%	55%	23%	-	-	-	-	-	95%	24%	9%	15%	21%
Support	33%	20%	60%	25%	26%	35%	-	-	-	-	-	4%	70%	38%	0%	42%
Oppose	4%	1%	4%	18%	12%	12%	-	-	-	-	-	0%	1%	31%	40%	2%
Strongly Oppose	2%	1%	2%	7%	6%	1%	-	-	-	-	-	1%	0%	4%	30%	1%
Not Sure	6%	3%	9%	8%	1%	29%	-	-	-	-	-	0%	4%	19%	15%	35%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%						48%	35%	7%	3%	8%



# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	56%	73%	25%	30%	46%	36%	68%	32%	41%	71%	30%	59%	32%	33%	68%	47%
Support	33%	19%	63%	37%	30%	25%	19%	43%	46%	24%	46%	28%	39%	50%	27%	18%
Oppose	4%	2%	5%	20%	7%	15%	2%	12%	4%	1%	7%	1%	18%	5%	1%	5%
Strongly Oppose	2%	1%	1%	8%	15%	0%	4%	2%	2%	1%	0%	3%	3%	2%	1%	4%
Not Sure	6%	6%	6%	5%	2%	24%	7%	11%	7%	3%	17%	8%	8%	9%	3%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.5 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	56%	52%	63%	38%	49%	66%	39%	43%	72%	52%	51%	62%	52%	46%
Support	33%	24%	31%	40%	39%	16%	44%	48%	21%	36%	30%	30%	35%	40%
Oppose	4%	16%	2%	4%	2%	6%	9%	3%	2%	2%	7%	2%	4%	4%
Strongly Oppose	2%	2%	1%	4%	2%	5%	4%	0%	1%	0%	5%	1%	2%	1%
Not Sure	6%	6%	4%	13%	9%	7%	5%	6%	5%	9%	7%	4%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strongly Support	56%	72%	39%	45%	66%	40%	58%	61%	44%	49%	65%	46%	60%	83%	47%
Support	33%	18%	45%	42%	27%	36%	26%	31%	42%	35%	24%	42%	29%	8%	42%
Oppose	4%	0%	4%	7%	1%	11%	2%	3%	5%	5%	2%	5%	8%	2%	0%
Strongly Oppose	2%	4%	3%	1%	1%	2%	5%	1%	2%	1%	3%	0%	0%	5%	0%
Not Sure	6%	5%	9%	5%	5%	11%	8%	4%	7%	9%	6%	7%	2%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**5** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement and prosecutors to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
Strongly Support	56%	65%	48%	51%	66%	45%
Support	33%	23%	33%	40%	26%	38%
Oppose	4%	3%	7%	3%	2%	7%
Strongly Oppose	2%	3%	5%	1%	1%	1%
Not Sure	6%	6%	8%	4%	5%	9%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**6** Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.  
 Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	48%	48%	0%	0%	41%	60%	26%	0%	45%	33%	44%	41%	51%	64%	63%	45%
Support	35%	35%	0%	0%	36%	30%	45%	0%	36%	49%	30%	30%	41%	29%	27%	30%
Oppose	7%	7%	0%	0%	9%	3%	18%	0%	5%	8%	12%	12%	6%	2%	3%	8%
Strongly Oppose	3%	3%	0%	0%	4%	2%	2%	0%	4%	0%	3%	10%	0%	1%	1%	0%
Not Sure	8%	8%	0%	0%	10%	4%	9%	0%	9%	9%	10%	8%	2%	5%	5%	17%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**6** Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.  
 Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	48%	66%	15%	36%	55%	17%	80%	7%	0%	18%	2%	-	-	-	-	-
Support	35%	25%	64%	11%	18%	28%	15%	75%	6%	8%	23%	-	-	-	-	-
Oppose	7%	3%	10%	39%	14%	9%	1%	9%	61%	18%	23%	-	-	-	-	-
Strongly Oppose	3%	1%	2%	14%	9%	6%	1%	0%	29%	51%	7%	-	-	-	-	-
Not Sure	8%	5%	10%	0%	4%	39%	3%	10%	4%	4%	44%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%					

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**6** Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands. Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	48%	64%	17%	35%	36%	12%	63%	24%	29%	63%	21%	56%	25%	23%	59%	43%
Support	35%	24%	59%	28%	33%	45%	16%	47%	45%	29%	39%	24%	42%	44%	33%	17%
Oppose	7%	4%	14%	13%	12%	10%	8%	21%	12%	2%	6%	11%	22%	14%	2%	6%
Strongly Oppose	3%	2%	2%	18%	6%	4%	8%	3%	2%	2%	5%	7%	7%	3%	1%	2%
Not Sure	8%	6%	9%	6%	12%	30%	6%	5%	12%	4%	30%	2%	3%	15%	5%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**6** Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands. Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.5 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	48%	52%	54%	25%	36%	57%	29%	34%	68%	32%	46%	57%	33%	36%
Support	35%	18%	34%	41%	42%	13%	41%	50%	25%	42%	24%	32%	45%	39%
Oppose	7%	13%	4%	17%	10%	10%	15%	8%	2%	10%	12%	5%	10%	8%
Strongly Oppose	3%	11%	2%	3%	0%	7%	7%	2%	1%	1%	10%	2%	2%	1%
Not Sure	8%	7%	5%	14%	12%	14%	8%	7%	3%	16%	8%	4%	10%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**6** Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.  
 Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strongly Support	48%	58%	26%	34%	61%	27%	48%	56%	29%	33%	57%	34%	48%	82%	42%
Support	35%	18%	45%	47%	29%	42%	23%	32%	45%	46%	28%	46%	30%	6%	38%
Oppose	7%	6%	16%	11%	4%	8%	12%	5%	13%	5%	6%	9%	11%	2%	4%
Strongly Oppose	3%	7%	5%	1%	1%	7%	8%	1%	4%	1%	2%	3%	5%	6%	1%
Not Sure	8%	11%	8%	7%	6%	15%	9%	5%	9%	14%	6%	8%	6%	3%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**6** Supporters say this proposal would prevent crimes before they happen by helping law enforcement enforce the laws on the books to keep guns out of dangerous hands.  
 Opponents say this bill won't work because criminals will always find a way to get guns. All this bill does is threaten the Second Amendment rights of law-abiding gun owners. Having heard more, do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring law enforcement to be notified any time a felon or anyone else prohibited from buying a gun fails a criminal background check while trying to buy one?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
Strongly Support	48%	54%	34%	41%	60%	37%
Support	35%	20%	44%	42%	28%	36%
Oppose	7%	1%	14%	10%	4%	10%
Strongly Oppose	3%	8%	8%	0%	2%	3%
Not Sure	8%	17%	1%	7%	6%	14%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	63%	63%	0%	0%	59%	71%	49%	0%	61%	60%	61%	52%	68%	72%	76%	61%
Support	28%	28%	0%	0%	31%	23%	40%	0%	35%	33%	27%	34%	25%	21%	19%	29%
Oppose	4%	4%	0%	0%	5%	3%	6%	0%	3%	3%	8%	7%	2%	3%	1%	3%
Strongly Oppose	2%	2%	0%	0%	2%	2%	0%	0%	1%	1%	2%	2%	3%	2%	3%	3%
Not Sure	2%	2%	0%	0%	3%	1%	5%	0%	0%	3%	3%	4%	2%	1%	0%	4%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	63%	80%	39%	32%	64%	39%	82%	37%	28%	45%	59%	85%	44%	35%	50%	51%
Support	28%	16%	53%	48%	10%	28%	13%	55%	37%	14%	28%	10%	48%	52%	16%	33%
Oppose	4%	2%	5%	18%	6%	13%	2%	5%	22%	22%	3%	3%	3%	7%	27%	4%
Strongly Oppose	2%	1%	1%	2%	14%	1%	2%	2%	4%	18%	1%	1%	2%	3%	5%	3%
Not Sure	2%	1%	2%	0%	6%	18%	1%	2%	9%	0%	9%	1%	3%	3%	3%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	63%	-	-	-	-	-	67%	29%	49%	83%	23%	62%	32%	38%	78%	42%
Support	28%	-	-	-	-	-	14%	50%	45%	13%	56%	19%	44%	56%	17%	34%
Oppose	4%	-	-	-	-	-	8%	14%	2%	2%	5%	6%	17%	4%	2%	4%
Strongly Oppose	2%	-	-	-	-	-	9%	2%	0%	2%	2%	11%	3%	1%	1%	3%
Not Sure	2%	-	-	-	-	-	2%	4%	3%	0%	13%	2%	4%	1%	1%	17%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%						8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.4 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	63%	54%	71%	48%	46%	67%	40%	53%	78%	67%	52%	70%	61%	56%
Support	28%	20%	24%	41%	41%	17%	46%	41%	16%	25%	30%	25%	33%	33%
Oppose	4%	14%	2%	8%	4%	7%	10%	3%	2%	0%	11%	3%	4%	1%
Strongly Oppose	2%	9%	1%	0%	1%	6%	3%	0%	2%	0%	5%	2%	0%	2%
Not Sure	2%	3%	1%	2%	7%	3%	1%	2%	1%	8%	2%	1%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.4 pct points															
Strongly Support	63%	65%	46%	56%	75%	44%	55%	70%	60%	44%	75%	56%	55%	78%	54%
Support	28%	22%	40%	37%	20%	42%	26%	24%	33%	44%	17%	39%	31%	9%	32%
Oppose	4%	5%	9%	5%	2%	6%	10%	3%	5%	3%	3%	3%	9%	6%	5%
Strongly Oppose	2%	7%	1%	1%	2%	0%	6%	2%	0%	1%	3%	1%	4%	5%	1%
Not Sure	2%	2%	4%	1%	1%	8%	2%	1%	2%	8%	1%	2%	2%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**7** Under current Wisconsin law, people are required to get a permit to carry a concealed handgun in public places. In order to get a permit, a person needs to have a clean criminal record, complete a handgun safety training course, and pay a processing fee. do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring a permit to carry a concealed handgun in public in Wisconsin?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.4 pct points						
Strongly Support	63%	64%	37%	57%	82%	53%
Support	28%	20%	44%	38%	14%	35%
Oppose	4%	12%	12%	2%	2%	3%
Strongly Oppose	2%	3%	4%	2%	1%	3%
Not Sure	2%	2%	3%	2%	1%	6%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%



# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	8%	8%	0%	0%	10%	7%	4%	0%	18%	7%	8%	8%	1%	9%	9%	7%
Support	12%	12%	0%	0%	16%	7%	13%	0%	17%	13%	18%	11%	4%	7%	10%	21%
Oppose	26%	26%	0%	0%	35%	15%	31%	0%	28%	40%	33%	26%	19%	23%	4%	13%
Strongly Oppose	49%	49%	0%	0%	32%	67%	44%	0%	30%	34%	31%	51%	75%	57%	76%	45%
Not Sure	5%	5%	0%	0%	7%	3%	7%	0%	7%	6%	9%	4%	1%	5%	1%	14%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	8%	8%	6%	6%	25%	6%	10%	5%	4%	22%	9%	11%	4%	8%	24%	6%
Support	12%	6%	21%	29%	8%	21%	7%	16%	39%	13%	22%	6%	16%	34%	13%	8%
Oppose	26%	17%	38%	53%	29%	26%	19%	36%	29%	30%	30%	16%	33%	41%	23%	40%
Strongly Oppose	49%	68%	26%	11%	35%	15%	62%	36%	18%	35%	24%	65%	41%	14%	30%	25%
Not Sure	5%	2%	9%	1%	2%	33%	3%	7%	10%	0%	15%	2%	6%	4%	10%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399



Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

Sponsor:  
 Everytown for Gun Safety ()

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	8%	9%	4%	15%	37%	6%	-	-	-	-	-	61%	12%	3%	4%	12%
Support	12%	5%	21%	41%	13%	22%	-	-	-	-	-	11%	56%	15%	2%	27%
Oppose	26%	20%	41%	14%	5%	33%	-	-	-	-	-	10%	22%	67%	15%	14%
Strongly Oppose	49%	64%	23%	24%	40%	7%	-	-	-	-	-	10%	2%	6%	78%	6%
Not Sure	5%	2%	11%	6%	6%	31%	-	-	-	-	-	8%	7%	10%	1%	41%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%						6%	10%	19%	60%	4%

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.5 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	8%	40%	3%	9%	6%	41%	8%	6%	3%	3%	24%	4%	8%	3%
Support	12%	21%	7%	27%	14%	18%	27%	12%	5%	8%	15%	9%	19%	8%
Oppose	26%	23%	21%	40%	33%	20%	40%	42%	10%	25%	32%	19%	35%	32%
Strongly Oppose	49%	13%	67%	12%	27%	19%	21%	33%	78%	52%	26%	65%	32%	40%
Not Sure	5%	2%	2%	12%	20%	1%	5%	7%	3%	12%	3%	2%	6%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	8%	36%	7%	6%	5%	4%	29%	5%	8%	1%	11%	6%	8%	10%	6%
Support	12%	9%	25%	17%	6%	15%	14%	9%	18%	14%	9%	14%	17%	4%	12%
Oppose	26%	34%	34%	37%	14%	42%	32%	19%	38%	36%	20%	32%	30%	15%	23%
Strongly Oppose	49%	20%	27%	32%	72%	25%	23%	64%	27%	34%	55%	45%	40%	67%	44%
Not Sure	5%	1%	7%	8%	3%	14%	2%	3%	10%	15%	5%	4%	4%	4%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**8** Some lawmakers would like to remove the requirement to get a permit in order to carry concealed handguns in public places. Would you ... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Sue Business Owners				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	8%	37%	11%	7%	3%	5%
Support	12%	11%	37%	14%	4%	8%
Oppose	26%	22%	19%	39%	13%	35%
Strongly Oppose	49%	23%	31%	35%	78%	36%
Not Sure	5%	7%	2%	4%	2%	16%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	6%	6%	0%	0%	9%	4%	2%	0%	15%	6%	5%	6%	3%	3%	5%	7%
Support	10%	10%	0%	0%	15%	5%	13%	0%	9%	15%	21%	9%	3%	5%	5%	10%
Oppose	19%	19%	0%	0%	25%	12%	26%	0%	29%	26%	25%	22%	13%	13%	9%	11%
Strongly Oppose	60%	60%	0%	0%	45%	76%	56%	0%	43%	47%	45%	62%	81%	73%	78%	59%
Not Sure	4%	4%	0%	0%	5%	3%	3%	0%	4%	6%	4%	2%	1%	6%	3%	12%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Require Background Check			Notifying Failed Background				Notifying If Buying New One							
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	6%	5%	3%	11%	22%	1%	6%	5%	2%	11%	7%	7%	4%	9%	15%	1%
Support	10%	3%	19%	15%	30%	17%	6%	12%	49%	18%	14%	5%	12%	31%	28%	4%
Oppose	19%	10%	34%	56%	3%	23%	12%	30%	28%	28%	28%	9%	25%	38%	23%	37%
Strongly Oppose	60%	79%	39%	16%	42%	30%	73%	50%	15%	32%	32%	74%	57%	19%	30%	40%
Not Sure	4%	3%	4%	2%	3%	29%	4%	2%	6%	11%	19%	4%	2%	4%	4%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
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 Percentages

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	6%	6%	4%	8%	31%	6%	43%	5%	2%	1%	9%	-	-	-	-	-
Support	10%	5%	16%	43%	15%	18%	16%	49%	9%	0%	14%	-	-	-	-	-
Oppose	19%	12%	38%	18%	8%	12%	7%	24%	51%	2%	36%	-	-	-	-	-
Strongly Oppose	60%	75%	37%	27%	40%	33%	27%	12%	36%	96%	9%	-	-	-	-	-
Not Sure	4%	3%	5%	4%	7%	32%	6%	10%	2%	0%	33%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%					

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.4 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	6%	26%	2%	10%	6%	30%	4%	2%	4%	4%	18%	4%	2%	6%
Support	10%	37%	4%	19%	10%	19%	30%	9%	2%	5%	25%	5%	16%	4%
Oppose	19%	9%	16%	36%	25%	15%	27%	36%	7%	19%	20%	15%	27%	23%
Strongly Oppose	60%	25%	76%	27%	46%	35%	34%	48%	85%	65%	35%	74%	48%	55%
Not Sure	4%	3%	2%	8%	13%	1%	5%	6%	3%	8%	2%	2%	6%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	6%	29%	4%	1%	4%	7%	21%	3%	7%	2%	8%	5%	2%	3%	8%
Support	10%	24%	21%	16%	2%	11%	21%	7%	13%	10%	9%	11%	16%	3%	9%
Oppose	19%	13%	27%	33%	10%	31%	20%	15%	31%	26%	18%	24%	13%	8%	22%
Strongly Oppose	60%	34%	45%	43%	81%	37%	36%	72%	43%	52%	62%	57%	64%	81%	50%
Not Sure	4%	0%	4%	6%	2%	14%	2%	3%	6%	11%	4%	2%	4%	5%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**9** If this permit requirement is removed, it would make it legal for people -- including teenagers and people who have had no safety training - to carry hidden, loaded handguns in public. Given this, would you.... strongly support? Support? Oppose? Or strongly oppose ... removing the requirement for a permit to carry concealed handguns in Wisconsin?

809 2016 Voters	All	Sue Business Owners				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	6%	32%	10%	2%	2%	5%
Support	10%	14%	34%	12%	2%	7%
Oppose	19%	16%	14%	25%	12%	32%
Strongly Oppose	60%	36%	39%	56%	83%	43%
Not Sure	4%	3%	3%	4%	1%	14%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
More Likely To Vote For That Candid	9%	9%	0%	0%	15%	5%	5%	0%	16%	9%	19%	11%	1%	3%	4%	12%
Less Likely	64%	64%	0%	0%	48%	80%	63%	0%	40%	57%	42%	66%	86%	81%	82%	55%
No Difference	15%	15%	0%	0%	22%	7%	19%	0%	27%	23%	21%	13%	8%	7%	7%	8%
Not Sure	11%	11%	0%	0%	16%	7%	12%	0%	17%	11%	17%	10%	6%	9%	6%	25%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	9%	6%	8%	18%	48%	11%	9%	7%	41%	14%	10%	10%	5%	16%	37%	8%
Less Likely	64%	76%	54%	37%	36%	41%	71%	61%	36%	32%	40%	73%	63%	34%	48%	45%
No Difference	15%	8%	24%	39%	6%	25%	10%	19%	17%	42%	34%	8%	18%	34%	15%	28%
Not Sure	11%	10%	14%	6%	10%	24%	10%	14%	6%	13%	17%	9%	14%	15%	0%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.4 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	9%	8%	7%	32%	44%	11%	47%	17%	9%	2%	4%	43%	34%	4%	4%	8%
Less Likely	64%	72%	55%	29%	45%	41%	26%	35%	53%	88%	21%	18%	27%	53%	81%	31%
No Difference	15%	11%	22%	28%	4%	14%	17%	34%	23%	4%	33%	26%	28%	28%	7%	27%
Not Sure	11%	8%	17%	11%	8%	34%	9%	13%	15%	6%	43%	13%	11%	15%	9%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Credibility Interval: +/-3.4 pct points														
More Likely To Vote For That Candid	9%	-	-	-	-	48%	18%	2%	3%	3%	43%	3%	5%	4%
Less Likely	64%	-	-	-	-	23%	43%	69%	85%	53%	36%	87%	43%	39%
No Difference	15%	-	-	-	-	27%	28%	18%	5%	11%	16%	5%	42%	10%
Not Sure	11%	-	-	-	-	2%	11%	12%	7%	34%	5%	5%	10%	47%
Total	100%					100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%					9%	17%	23%	38%	13%	15%	51%	20%	13%

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.4 pct points															
More Likely To Vote For That Candid	9%	42%	13%	5%	4%	11%	44%	3%	8%	7%	16%	5%	17%	4%	3%
Less Likely	64%	22%	49%	65%	81%	36%	34%	84%	35%	39%	62%	65%	60%	80%	60%
No Difference	15%	30%	26%	15%	7%	25%	17%	7%	48%	7%	13%	17%	16%	11%	17%
Not Sure	11%	6%	11%	14%	8%	28%	5%	6%	10%	47%	9%	14%	8%	5%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**10** Let's say a candidate for office supported removing the requirement to get a permit in order to carry concealed handguns in public places. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.4 pct points						
More Likely To Vote For That Candid	9%	30%	16%	11%	3%	5%
Less Likely	64%	36%	50%	61%	83%	50%
No Difference	15%	25%	21%	16%	7%	23%
Not Sure	11%	9%	13%	12%	7%	22%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%



# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ( )

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	9%	9%	0%	0%	16%	4%	5%	0%	30%	9%	15%	9%	2%	2%	4%	5%
Support	17%	17%	0%	0%	29%	7%	15%	0%	25%	32%	25%	14%	2%	9%	8%	13%
Oppose	23%	23%	0%	0%	20%	22%	42%	0%	16%	24%	29%	21%	27%	25%	14%	29%
Strongly Oppose	38%	38%	0%	0%	20%	58%	24%	0%	21%	21%	20%	40%	56%	53%	68%	21%
Not Sure	13%	13%	0%	0%	15%	9%	15%	0%	8%	14%	11%	16%	13%	11%	6%	31%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	9%	7%	7%	24%	30%	6%	11%	5%	16%	29%	10%	11%	3%	12%	24%	16%
Support	17%	10%	28%	30%	29%	22%	12%	23%	42%	39%	14%	11%	21%	35%	42%	19%
Oppose	23%	18%	35%	23%	13%	30%	18%	34%	19%	5%	25%	16%	33%	25%	16%	22%
Strongly Oppose	38%	51%	18%	17%	24%	22%	48%	24%	15%	26%	31%	54%	28%	12%	14%	16%
Not Sure	13%	13%	13%	5%	4%	21%	12%	14%	8%	0%	20%	8%	15%	16%	4%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points																
Strongly Support	9%	10%	5%	15%	30%	13%	47%	14%	7%	4%	2%	47%	17%	7%	5%	1%
Support	17%	11%	28%	44%	22%	8%	17%	39%	27%	7%	17%	11%	51%	25%	10%	21%
Oppose	23%	20%	34%	20%	3%	20%	17%	23%	39%	16%	30%	9%	20%	43%	18%	31%
Strongly Oppose	38%	47%	21%	22%	45%	15%	15%	16%	15%	60%	23%	24%	7%	13%	53%	25%
Not Sure	13%	13%	11%	0%	0%	44%	5%	8%	12%	13%	28%	9%	6%	12%	14%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Credibility Interval: +/-3.5 pct points														
Strongly Support	9%	46%	3%	16%	1%	-	-	-	-	-	44%	1%	7%	3%
Support	17%	33%	12%	33%	16%	-	-	-	-	-	51%	4%	34%	6%
Oppose	23%	4%	25%	28%	24%	-	-	-	-	-	1%	29%	27%	21%
Strongly Oppose	38%	13%	50%	13%	22%	-	-	-	-	-	4%	65%	9%	16%
Not Sure	13%	4%	10%	9%	37%	-	-	-	-	-	0%	1%	23%	53%
Total	100%	100%	100%	100%	100%						100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%						15%	51%	20%	13%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strongly Support	9%	63%	10%	3%	2%	4%	47%	1%	11%	3%	15%	5%	10%	11%	3%
Support	17%	26%	65%	15%	3%	26%	42%	6%	38%	18%	18%	20%	21%	3%	12%
Oppose	23%	1%	13%	49%	21%	18%	4%	28%	24%	21%	18%	31%	19%	10%	25%
Strongly Oppose	38%	6%	1%	15%	69%	5%	3%	57%	8%	20%	37%	30%	42%	75%	38%
Not Sure	13%	5%	11%	19%	5%	48%	4%	7%	20%	38%	12%	14%	8%	1%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**11** Do you ... strongly support? Support? Oppose? Or strongly oppose ... requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses, including allowing students to bring handguns to class?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
Strongly Support	9%	49%	19%	4%	4%	3%
Support	17%	17%	38%	21%	7%	20%
Oppose	23%	8%	18%	35%	18%	25%
Strongly Oppose	38%	24%	15%	28%	59%	30%
Not Sure	13%	1%	11%	12%	12%	22%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
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 Percentages

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
More Likely To Vote For That Candid	15%	15%	0%	0%	28%	5%	8%	0%	39%	22%	26%	14%	3%	5%	1%	10%
Less Likely	51%	51%	0%	0%	29%	75%	43%	0%	25%	31%	30%	50%	77%	75%	84%	31%
No Difference	20%	20%	0%	0%	28%	10%	29%	0%	23%	33%	27%	23%	11%	8%	9%	21%
Not Sure	13%	13%	0%	0%	15%	10%	19%	0%	12%	14%	17%	12%	9%	12%	6%	38%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	15%	10%	18%	32%	46%	12%	14%	14%	28%	45%	18%	15%	11%	25%	55%	16%
Less Likely	51%	61%	39%	36%	42%	31%	57%	48%	34%	27%	36%	61%	48%	33%	30%	28%
No Difference	20%	17%	27%	24%	3%	30%	19%	22%	22%	23%	25%	14%	26%	27%	12%	27%
Not Sure	13%	12%	16%	8%	9%	27%	11%	16%	16%	5%	21%	10%	15%	15%	3%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	15%	12%	16%	42%	41%	11%	45%	19%	19%	8%	10%	47%	37%	16%	9%	7%
Less Likely	51%	56%	45%	33%	48%	22%	29%	40%	37%	68%	24%	33%	25%	40%	63%	27%
No Difference	20%	19%	24%	21%	0%	17%	21%	32%	27%	13%	22%	8%	32%	29%	16%	27%
Not Sure	13%	12%	15%	5%	12%	51%	5%	9%	16%	11%	44%	13%	6%	15%	12%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

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Percentages

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.5 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
More Likely To Vote For That Candid	15%	70%	9%	16%	6%	74%	45%	1%	2%	0%	-	-	-	-
Less Likely	51%	15%	70%	17%	23%	6%	11%	64%	88%	6%	-	-	-	-
No Difference	20%	10%	14%	57%	17%	16%	39%	24%	5%	37%	-	-	-	-
Not Sure	13%	6%	8%	9%	54%	4%	5%	12%	6%	57%	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%				

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	15%	71%	41%	7%	3%	12%	86%	3%	7%	8%	24%	11%	14%	14%	4%
Less Likely	51%	6%	17%	46%	78%	15%	8%	80%	12%	13%	46%	51%	54%	73%	49%
No Difference	20%	20%	33%	27%	11%	37%	3%	10%	72%	18%	20%	23%	23%	4%	20%
Not Sure	13%	4%	10%	20%	8%	36%	3%	7%	9%	60%	9%	15%	9%	9%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

**12** Let's say a candidate for office supported requiring colleges and universities in Wisconsin to allow people to carry concealed handguns on college campuses. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Sue Business Owners				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	15%	47%	35%	13%	7%	9%
Less Likely	51%	31%	33%	50%	68%	38%
No Difference	20%	21%	24%	20%	16%	27%
Not Sure	13%	1%	8%	16%	10%	26%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	9%	9%	0%	0%	17%	2%	5%	0%	28%	9%	18%	9%	1%	1%	2%	6%
Support	12%	12%	0%	0%	22%	4%	9%	0%	19%	28%	18%	7%	4%	4%	2%	6%
Oppose	20%	20%	0%	0%	21%	18%	27%	0%	15%	27%	22%	19%	21%	18%	17%	20%
Strongly Oppose	48%	48%	0%	0%	26%	70%	47%	0%	31%	27%	28%	49%	68%	71%	76%	51%
Not Sure	10%	10%	0%	0%	14%	6%	13%	0%	8%	9%	14%	17%	6%	6%	4%	16%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	9%	6%	7%	20%	41%	4%	12%	5%	0%	26%	8%	11%	5%	7%	23%	14%
Support	12%	8%	20%	7%	10%	22%	8%	17%	12%	26%	18%	7%	16%	26%	22%	13%
Oppose	20%	15%	33%	19%	11%	27%	16%	26%	39%	12%	16%	15%	28%	30%	10%	18%
Strongly Oppose	48%	63%	29%	32%	33%	23%	57%	41%	19%	24%	39%	62%	40%	26%	20%	36%
Not Sure	10%	8%	12%	21%	5%	24%	7%	11%	30%	11%	19%	6%	12%	11%	26%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters Credibility Interval: +/-3.5 pct points	All	Permit For Handgun					Removing Requirement					Given Danger				
		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	9%	9%	7%	10%	34%	6%	41%	7%	12%	4%	2%	46%	21%	6%	5%	0%
Support	12%	9%	17%	26%	9%	20%	11%	26%	16%	7%	15%	8%	24%	17%	9%	11%
Oppose	20%	18%	27%	24%	12%	5%	16%	29%	29%	13%	32%	4%	33%	35%	14%	30%
Strongly Oppose	48%	57%	34%	25%	45%	32%	28%	25%	27%	72%	25%	30%	11%	26%	65%	25%
Not Sure	10%	7%	15%	15%	0%	37%	5%	13%	16%	5%	25%	12%	11%	16%	6%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters Credibility Interval: +/-3.5 pct points	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Strongly Support	9%	41%	3%	18%	5%	64%	13%	0%	1%	3%	42%	1%	9%	3%
Support	12%	17%	9%	21%	12%	14%	45%	7%	0%	10%	32%	4%	19%	9%
Oppose	20%	11%	21%	21%	26%	7%	18%	43%	8%	30%	10%	18%	28%	31%
Strongly Oppose	48%	19%	61%	24%	34%	12%	9%	43%	89%	18%	8%	74%	26%	31%
Not Sure	10%	12%	6%	17%	25%	4%	15%	8%	1%	38%	8%	3%	18%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

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**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strongly Support	9%	-	-	-	-	-	55%	1%	10%	0%	16%	6%	8%	6%	2%
Support	12%	-	-	-	-	-	40%	1%	31%	8%	13%	14%	13%	5%	6%
Oppose	20%	-	-	-	-	-	2%	22%	25%	26%	15%	25%	25%	7%	25%
Strongly Oppose	48%	-	-	-	-	-	2%	74%	13%	20%	47%	44%	48%	81%	46%
Not Sure	10%	-	-	-	-	-	1%	1%	21%	46%	9%	10%	6%	1%	22%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%						13%	59%	17%	12%	32%	40%	10%	8%	10%

**13** What about K-12 schools? Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing people in Wisconsin to carry concealed handguns into K-12 schools?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
Strongly Support	9%	45%	15%	8%	3%	3%
Support	12%	18%	32%	12%	5%	12%
Oppose	20%	10%	21%	31%	13%	22%
Strongly Oppose	48%	21%	23%	42%	73%	36%
Not Sure	10%	6%	9%	8%	6%	26%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Credibility Interval: +/-3.5 pct points																
More Likely To Vote For That Candid	13%	13%	0%	0%	24%	4%	6%	0%	34%	17%	27%	11%	3%	1%	0%	7%
Less Likely	59%	59%	0%	0%	35%	82%	57%	0%	31%	43%	32%	57%	79%	86%	88%	61%
No Difference	17%	17%	0%	0%	25%	6%	23%	0%	22%	28%	22%	18%	13%	5%	5%	12%
Not Sure	12%	12%	0%	0%	16%	8%	14%	0%	12%	13%	19%	14%	5%	7%	7%	20%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%



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**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	13%	9%	12%	22%	46%	10%	13%	10%	8%	45%	18%	13%	8%	21%	40%	15%
Less Likely	59%	69%	50%	40%	33%	36%	64%	56%	51%	29%	43%	69%	54%	42%	31%	42%
No Difference	17%	12%	23%	26%	17%	27%	13%	21%	24%	19%	20%	10%	22%	29%	22%	20%
Not Sure	12%	10%	16%	12%	4%	28%	10%	13%	17%	7%	19%	8%	16%	8%	6%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
More Likely To Vote For That Candid	13%	11%	12%	31%	41%	14%	45%	15%	16%	6%	4%	46%	26%	13%	8%	7%
Less Likely	59%	65%	50%	40%	50%	29%	38%	47%	43%	77%	29%	31%	41%	45%	70%	40%
No Difference	17%	16%	20%	20%	3%	12%	16%	24%	24%	9%	32%	19%	21%	26%	12%	24%
Not Sure	12%	8%	18%	9%	7%	45%	1%	14%	17%	8%	34%	3%	12%	16%	10%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
Credibility Interval: +/-3.5 pct points		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
More Likely To Vote For That Candid	13%	59%	7%	15%	5%	67%	31%	2%	1%	4%	72%	2%	2%	3%
Less Likely	59%	18%	77%	27%	32%	10%	21%	70%	89%	34%	13%	91%	28%	32%
No Difference	17%	14%	9%	53%	14%	20%	36%	17%	3%	26%	8%	4%	59%	11%
Not Sure	12%	9%	7%	6%	49%	4%	12%	11%	6%	36%	6%	3%	11%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

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**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
More Likely To Vote For That Candid	13%	77%	43%	1%	0%	1%	-	-	-	-	21%	9%	13%	9%	4%
Less Likely	59%	5%	7%	63%	90%	9%	-	-	-	-	53%	60%	59%	84%	54%
No Difference	17%	18%	43%	20%	4%	35%	-	-	-	-	17%	19%	15%	3%	16%
Not Sure	12%	0%	8%	15%	5%	55%	-	-	-	-	9%	12%	13%	4%	26%
Total	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%					32%	40%	10%	8%	10%

**14** Let's say a candidate for office supported allowing people in Wisconsin to carry concealed handguns into K-12 schools. Would you be more or less likely to vote for that candidate, or would it not make a difference in your vote?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
More Likely To Vote For That Candid	13%	46%	23%	12%	6%	6%
Less Likely	59%	26%	43%	60%	76%	44%
No Difference	17%	27%	21%	15%	12%	23%
Not Sure	12%	1%	12%	14%	7%	27%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Credibility Interval: +/-3.5 pct points																
Strongly Support	32%	32%	0%	0%	36%	30%	23%	0%	52%	28%	31%	34%	26%	33%	24%	33%
Support	40%	40%	0%	0%	40%	35%	56%	0%	27%	51%	42%	43%	40%	35%	35%	29%
Oppose	10%	10%	0%	0%	10%	11%	8%	0%	5%	9%	11%	10%	10%	13%	11%	13%
Strongly Oppose	8%	8%	0%	0%	5%	12%	1%	0%	7%	6%	7%	3%	11%	10%	18%	5%
Not Sure	10%	10%	0%	0%	9%	12%	12%	0%	8%	7%	9%	11%	14%	10%	13%	20%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

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Percentages

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	32%	37%	24%	17%	50%	14%	37%	24%	20%	64%	31%	38%	26%	27%	21%	27%
Support	40%	34%	53%	58%	18%	32%	32%	52%	55%	8%	44%	29%	53%	50%	41%	41%
Oppose	10%	10%	10%	6%	12%	7%	11%	9%	22%	2%	3%	10%	9%	15%	17%	9%
Strongly Oppose	8%	8%	4%	8%	17%	15%	12%	2%	4%	25%	3%	13%	1%	2%	18%	4%
Not Sure	10%	10%	10%	10%	2%	31%	9%	14%	0%	0%	19%	9%	12%	6%	3%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	32%	38%	20%	24%	44%	20%	44%	24%	25%	35%	29%	42%	29%	29%	33%	27%
Support	40%	35%	55%	29%	11%	29%	28%	49%	49%	36%	28%	36%	44%	50%	38%	22%
Oppose	10%	9%	11%	23%	20%	7%	10%	15%	12%	8%	8%	4%	16%	7%	11%	10%
Strongly Oppose	8%	10%	3%	11%	19%	8%	10%	2%	5%	11%	5%	5%	2%	3%	10%	10%
Not Sure	10%	9%	12%	14%	5%	36%	8%	10%	9%	9%	30%	14%	9%	12%	9%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

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**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Credibility Interval: +/-3.5 pct points														
Strongly Support	32%	53%	31%	27%	25%	52%	32%	25%	31%	32%	51%	29%	32%	22%
Support	40%	21%	40%	45%	47%	24%	47%	53%	31%	43%	30%	39%	45%	45%
Oppose	10%	18%	9%	11%	7%	11%	12%	8%	11%	6%	10%	11%	11%	7%
Strongly Oppose	8%	4%	10%	6%	4%	10%	1%	3%	16%	1%	7%	11%	1%	6%
Not Sure	10%	4%	10%	12%	18%	3%	7%	11%	11%	18%	3%	10%	10%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strongly Support	32%	56%	33%	23%	31%	29%	53%	29%	32%	24%	-	-	-	-	-
Support	40%	28%	47%	49%	36%	40%	27%	41%	47%	40%	-	-	-	-	-
Oppose	10%	9%	11%	12%	10%	6%	10%	10%	9%	11%	-	-	-	-	-
Strongly Oppose	8%	5%	4%	3%	13%	1%	6%	11%	2%	2%	-	-	-	-	-
Not Sure	10%	2%	5%	13%	10%	23%	3%	10%	10%	23%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%					

# Results of SurveyUSA Mkt Research Study #23399



Sponsor:

Everytown for Gun Safety ()

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**15** Do you ... strongly support? Support? Oppose? Or strongly oppose ... allowing businesses to decide whether to allow guns on their own private property?

809 2016 Voters	All	Sue Business Owners				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	32%	55%	18%	23%	44%	18%
Support	40%	18%	61%	51%	28%	40%
Oppose	10%	13%	9%	18%	4%	7%
Strongly Oppose	8%	11%	5%	2%	14%	5%
Not Sure	10%	4%	7%	5%	9%	30%
Total	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	8%	11%	31%	36%	15%

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Registered WI			Nov Vote				Party Affiliation							
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Trump	Clinton	Other	Did Not	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	Not Sur
Strongly Support	8%	8%	0%	0%	11%	5%	4%	0%	21%	6%	10%	7%	5%	3%	8%	6%
Support	11%	11%	0%	0%	18%	5%	9%	0%	19%	20%	11%	13%	3%	8%	3%	8%
Oppose	31%	31%	0%	0%	31%	28%	40%	0%	25%	40%	33%	31%	30%	23%	30%	26%
Strongly Oppose	36%	36%	0%	0%	21%	50%	35%	0%	21%	22%	24%	38%	46%	51%	49%	35%
Not Sure	15%	15%	0%	0%	19%	12%	11%	0%	14%	11%	23%	11%	16%	15%	10%	25%
Total	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	100%	0%	0%	43%	45%	12%	0%	9%	18%	15%	16%	11%	16%	11%	4%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Require Background Check					Notifying Failed Background					Notifying If Buying New One				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	8%	7%	5%	11%	19%	14%	9%	5%	7%	15%	8%	9%	4%	1%	23%	18%
Support	11%	6%	20%	27%	11%	5%	10%	11%	20%	35%	14%	8%	14%	21%	32%	1%
Oppose	31%	28%	37%	32%	36%	23%	28%	38%	28%	15%	23%	27%	37%	42%	0%	29%
Strongly Oppose	36%	46%	22%	5%	29%	26%	42%	28%	17%	27%	33%	45%	29%	17%	27%	27%
Not Sure	15%	13%	16%	26%	5%	32%	12%	17%	27%	8%	23%	11%	15%	19%	19%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	58%	28%	5%	5%	4%	56%	33%	4%	2%	6%	48%	35%	7%	3%	8%

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Permit For Handgun					Removing Requirement					Given Danger				
Credibility Interval: +/-3.5 pct points		Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Strongly Support	8%	8%	6%	22%	10%	6%	36%	7%	7%	4%	11%	44%	10%	6%	5%	5%
Support	11%	6%	17%	32%	20%	17%	16%	34%	8%	7%	5%	20%	37%	8%	7%	7%
Oppose	31%	28%	41%	16%	24%	25%	28%	36%	47%	22%	25%	12%	36%	40%	29%	31%
Strongly Oppose	36%	46%	18%	20%	27%	11%	11%	12%	18%	57%	16%	13%	7%	22%	49%	9%
Not Sure	15%	12%	18%	10%	19%	41%	9%	10%	20%	11%	44%	12%	10%	24%	10%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	63%	28%	4%	2%	2%	8%	12%	26%	49%	5%	6%	10%	19%	60%	4%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin  
 Data Collected: 01/26/2017 - 01/29/2017  
 Release Date: 01/30/2017  
 Percentages

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Who Supported Removing				Handguns College Campuses					Who Supported Requirement			
		More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur
Credibility Interval: +/-3.5 pct points														
Strongly Support	8%	25%	4%	13%	6%	43%	8%	3%	5%	1%	24%	5%	8%	1%
Support	11%	19%	9%	16%	12%	23%	24%	8%	4%	9%	25%	7%	13%	6%
Oppose	31%	36%	29%	32%	32%	14%	37%	46%	23%	30%	27%	30%	31%	38%
Strongly Oppose	36%	13%	46%	16%	21%	15%	14%	28%	56%	33%	15%	47%	28%	26%
Not Sure	15%	7%	11%	23%	29%	5%	17%	16%	12%	26%	8%	11%	19%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	64%	15%	11%	9%	17%	23%	38%	13%	15%	51%	20%	13%

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	K-12 Handguns					Who Supported K-12 Handguns				Businesses Decide				
		Strongl	Support	Oppose	Strongl	Not Sur	More Li	Less Li	No Diffe	Not Sur	Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points															
Strongly Support	8%	39%	11%	4%	3%	5%	28%	3%	13%	1%	13%	3%	10%	10%	3%
Support	11%	19%	29%	11%	5%	10%	20%	8%	14%	11%	6%	17%	10%	7%	8%
Oppose	31%	26%	30%	47%	26%	24%	28%	31%	27%	35%	22%	40%	54%	10%	16%
Strongly Oppose	36%	12%	14%	22%	54%	22%	17%	46%	25%	20%	50%	25%	16%	63%	31%
Not Sure	15%	4%	15%	16%	11%	39%	7%	11%	21%	33%	8%	15%	10%	10%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 2016 Voters	100%	9%	12%	20%	48%	10%	13%	59%	17%	12%	32%	40%	10%	8%	10%

# Results of SurveyUSA Mkt Research Study #23399

Geography: Wisconsin

Data Collected: 01/26/2017 - 01/29/2017

Release Date: 01/30/2017

Percentages

**16** Some lawmakers want to allow people to sue business owners who don't allow guns on their private property if they are injured during a criminal incident there. do you ... strongly support? Support? Oppose? Or strongly oppose ... making it easier to sue business owners that don't allow guns on their own private property?

809 2016 Voters	All	Sue Business Owners				
		Strongl	Support	Oppose	Strongl	Not Sur
Credibility Interval: +/-3.5 pct points						
Strongly Support	8%	-	-	-	-	-
Support	11%	-	-	-	-	-
Oppose	31%	-	-	-	-	-
Strongly Oppose	36%	-	-	-	-	-
Not Sure	15%	-	-	-	-	-
Total	100%					
Composition of 2016 Voters	100%					

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.